



Sponsorship Opportunities

A trail run to benefit the Franklin Elementary A.P.P.L.E. Program. 100% volunteer organized and operated. All proceeds go directly to the Franklin Elementary A.P.P.L.E. Program.

Sponsorship Packages

Platinum Sponsor: \$1,000+

- Your logo on sekanitrailrun.com website w/ link to your website.
- Large logo on race finisher t-shirt.
- Sponsor special recognition and business highlight from race announcer at the event.
- Banner at start/finish line (self-provided).
- Sponsor banner at water station (self-provided).
- Any marketing items you would like to put in swag bags (self-provided).
- Your logo on promotional materials including social media, flyers, emails.
- Three social media posts/shout outs.
- Self-provided booth at the race start/finish.

Gold Sponsor: \$500

- Your logo placement on sekanitrailrun.com.
- Logo on race finisher t-shirt.
- Race announcer mention/acknowledgement.
- Small banner at start/finish line (self-provided).
- One item in swag bags (self-provided).
- Two social media posts/shout outs.

Silver Sponsor: \$250

- You logo on sekanitrailrun.com website.
- One business card or advertisement in swag bags (self-provided).
- One social media post/shout out.

More Ways to Sponsor

- In-Kind donations/support welcome: Water/support station and finish table/station donations (e.g., fruit, energy supplements, electrolytes, etc.); beer garden keg donations; other. In-kind donations would be given sponsor benefits.
- Have a creative idea? Let's chat!

FAQ

Why sponsor the Sekani Trail Run?

- Promote your business to fitness fanatics, nature enthusiasts, and families throughout the greater Spokane area.
- Historically, several hundred individuals have participated in the event, as well as dozens of volunteers.
- Stay top of mind with race participants by having your logo featured in the commemorative finisher t-shirt and swag.
- Recognition and appreciation across over 100 families within the Franklin APPLE program.
- Give back to kids in the community while supporting a healthy lifestyle for families and feel good knowing you contributed to the education of local children.
- Incredible opportunity to gain exposure for your business in the local active communities.
- Franklin APPLE is a non-profit which means any contribution is tax deductible! (EIN # 91-1304840)

What is the A.P.P.L.E. Program?

- Find out more at:
<https://www.spokaneschools.org/apple>

Who can I contact with questions?

- Sponsorship Lead: sekanitrailrun@gmail.com